



Ella Grace wears La Parka  
by Linda Lundstrom

# For Rutland's Good & New Sale

**Stylist: Sally Stillingfleet**  
**Photography: Elli Dean**

We are counting down the days until this year's Good & New Sale, organised by the formidable team at local charity For Rutland. Funds raised by For Rutland pay for specialist advisers at Citizens Advice Rutland, who provide free, confidential, non-medical advice to people of all ages living with long-term health conditions in Rutland and the surrounding area. This year the charity celebrates a decade in action, which is a truly tremendous achievement. We are delighted to bring you a sneak peak at some of the items that will be up for grabs at the sale, including new and preloved fashions, and labels from Aquascutum to Zara. We haven't included prices, as these are not yet available. This year's events take place on Friday 22 and Saturday 23 March at The Rutland Showground in Oakham. For fuller details of when, where, tickets, etc, see the last page of this feature (p27) ▶▶

**Fashion For Rutland's Good & New Sale**

*'We like to call it "fun-raising",  
not "fund-raising" because  
we have so much fun doing it.'*



Carolyn wears PS by Paul Smith dress with chunky necklace from a fabulous range of accessories at the sale and high, black platform heels by Lanvin



Ella Grace wears floral wrapover dress with three-quarter-length sleeves by Ganni



Tim wears McGee cashmere sports jacket with blue, button-down Brooks Bros shirt and charcoal flannel trousers



Simon wears long-sleeved blue top by Tommy Hilfiger with 'sand' corduroy trousers by M&S and safari jacket by Farhi



Lottie wears A-line metallic skirt by Donna Karan with cropped black jacket by Bottega Veneta and metallic strappy heels by Camilla Skovgaard



Fashion For Rutland's Good & New Sale



Lottie wears blouse by Zara with her own jeans



Tim wears deep blue velvet jacket by Buckleigh London with his own shirt and jeans



Ella Grace wears mini dress by ba&sh and gold-and-black ankle boots by Aquazurra



Carolyn wears spotted dress by Tory Burch, necklace from a range of accessories at the sale, with black velvet jacket by Jaegar



Simon wears checked shirt by Schöffel with black quilted jacket by Barbour and jeans by Levi's

**Fashion For Rutland's Good & New Sale**

Below left: Simon wears blue Polo by Ralph Lauren top, corduroy and cashmere trousers in 'sand' and single-breasted tweed jacket by Gurteen Esquire. Below right: Ella Grace wears knitted geometric jumper by Cuckoo Designs with her own jeans.



Ella Grace wears leopard faux fur coat by Donna Salyers Fabulous Furs over Ganni wrapover dress

Carolyn wears floral blouse by Luisa Cerano with black trousers by Rodika Zanian

Lottie wears leopard-print pleated skirt by alice + olivia with black top by Zara and orange top by LK Bennett





Simon wears dinner suit by Magee with dress shirt by Skopes and red-and-gold waistcoat by Favourbrook of Jermyn Street. Carolyn wears 'Margot' midi dress by Roksanada

## Fashion For Rutland's Good & New Sale

Left: Ella Grace wears mini dress by Young Jaegar. Below: Lottie wears green velvet jacket with gold collar detail and matching skirt with velvet trim, both by Gala, with black suede wedge-heeled Stuart Weitzman ankle boots



Carolyn wears canary yellow, full-sleeved blouse by Per Una at M&S and black patterned trousers by Charles Jourdan of Paris

Lottie wears long, black suede Gerard Darel Blue coat with faux fur collar and trim, with black felt trilby with pale blue band by Helene Berman



Trish Ruddle (left) and Elizabeth Mills

## For Rutland: 10 years on

THE idea of the Good & New Clothes Sale came about over 55 years ago. Who then could have predicted how our shopping habits have shifted in the last few years, with the move towards pre-loved clothing, sustainability and not buying cheap, which invariably ends in landfill? Buying good-quality clothing is exactly what the sale is all about. So buy better, give a gorgeous piece of clothing a new home and support this amazing charity.

The sale is headed up by Trish Ruddle (now in her 26th year), Elizabeth Mills and a whole host of wonderful volunteers, who have amassed an incredible array of women's, men's and children's clothing for this year's sale and spent long hours getting it all into the best possible shape for the event. The pieces photographed here are only the tip of the iceberg.

This year marks a decade since Trish and Elizabeth established the charity For Rutland (originally For Rutland, In Rutland). Prior to this, there was an annual sale, raising money for Macmillan Cancer Support, but in 2014 For Rutland was launched, focusing solely on Rutland. This piece (right) appeared in Rutland Living in early 2015 all about the new charity.

Trish and Elizabeth told Local Living: 'When we originally decided to set up For Rutland, we were told it was not fit for purpose, and that no one in their right mind would start a charity with no funds.' Trish continued: 'Then Jim Bolton at the Karen Ball Fund came to us with a £30,000 donation to get going, and we knew it was meant to be.'

The Karen Ball Fund was set up in 1988 to provide improved facilities for the care of the terminally ill in Rutland; it was named after Karen, who died aged 21 of cancer that year. In 2015 the trustees decided to close the fund and distribute its remaining resources to 10 charities and good causes in the area - of which For Rutland was one.

'And here we are,' continues Trish, visibly moved by memories of this generous donation that made all the difference to how viable For Rutland was going to be. 'Here we are, still proving our critics wrong and with a charity that really delivers for Rutland. Now over 100 volunteers help at the sale, which is our biggest fund-raiser, and we raise money for specialist advisers at Citizens Advice in Rutland. Since the launch of For Rutland in June 2014 these specialist advisers have obtained over £9 million in the form of grants, debt write-off and benefit funding for the people who need this free, confidential, non-medical advice service.'

'You don't get anywhere in life without hard work, and it has been hard work, but hugely rewarding too. We like to call it "fun-raising", not "fund-raising" because we have so much fun doing it.'

Judging by the delightful time we had during this shoot, that's absolutely true. (Designer) hats off to For Rutland's impressively driven, super hard-working, inspirational team.



### OUR THANKS

- Thank you to Sally Stillingfleet for styling this lovely shoot in support of a wonderful cause.
- Thank you to talented photographer Elli Dean for the fabulous photos. Contact Elli on 07932 055548 or find out more at [www.ellideanphotography.co.uk](http://www.ellideanphotography.co.uk). You can also follow Elli on Instagram at @ellideanphotography
- Finally, huge thanks to our wonderful models, who so very kindly gave up their time for this shoot: Carolyn Wright, Simon Sandler-Valance, Ella Grace Bayley (@ellagraceybayley\_), Lottie from Pelham James (@lottie\_pelhamjames) and Tim Hart of Hambleton Hall. A heartfelt thank you to them all - they look fabulous. Huge thanks, too, to Tim and the team at Hambleton Hall for their generous permission to shoot at the Hall.

## The Good & New Sale 2024

### THE VENUE

The Rutland Showground, Showground Way, Oakham LE15 7TW

### DATES & ENTRANCE PRICES

- **Friday 22 March, 5-8pm:** Entrance to the First Night Sale is by ticket only. These cost £25 and include a glass of Champagne and canapés kindly donated by Hambleton Hall. Email [info@forrutland.org.uk](mailto:info@forrutland.org.uk) or visit the website to buy tickets.
- **Saturday 23 March, 8.30am-1pm:** The sale continues, with most items marked down to half price; the entry fee on the door on the Saturday is £5.

### DONATE

The concept of re-using, rotating or recycling, call it what you will, has been the sale's cornerstone for over 55 years. After collection, everything is sorted, checked, presented and displayed in categories, just like in a department store.

Anyone wishing to donate their preloved clothes or accessories can do so all year round by contacting [info@forrutland.org.uk](mailto:info@forrutland.org.uk) or calling 07710 873811, 07833 463900 or 07801 319222 for collection.

You can also drop off clothes at Cavells (Mill Street) or John Porter Dry Cleaning (Market Street), both in Oakham; Costa (High Street) in Uppingham; or All Saints Hairdressing (The George Mews), Stamford.

### VOLUNTEER

For Rutland is always looking for volunteers, especially with the Good & New Sale. Anyone interested in joining this happy group, email [info@forrutland.org.uk](mailto:info@forrutland.org.uk)

### THE CAUSE

All the funds raised from the Good & New Sale stay in Rutland and its surroundings. For Rutland' raises funds for Citizens Advice Rutland (Reg Charity No 1107907) to pay for Specialist Advisers who provide non-medical advice to people of all ages living with long-term health conditions in Rutland and the surrounding community. Since June 2014 these advisers have helped locals in need to access over £9 million in grants, debt write-offs and benefit funding.

### FOLLOW & FIND OUT MORE

Instagram @goodandnewclothesale  
[www.forrutland.org.uk](http://www.forrutland.org.uk)